



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: July 22, 2008

TO: Mayor and Councilmembers

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Acceptance Of County Of Santa Barbara Alcohol, Drug, And Mental Health Services' Grant To Continue The Work Of The Teen Programs Alcohol Drug Awareness Program Teen Coalition

RECOMMENDATION: That Council:

- A. Authorize the Parks and Recreation Director to accept a grant renewal of \$30,000 from County of Santa Barbara Alcohol, Drug, and Mental Health Services for the period of July 1 – December 31, 2008, and to execute a purchase order with the County of Santa Barbara administering the grant renewal and continuing the program; and
- B. Increase appropriations and estimated revenues in Fiscal Year 2009 in the Parks and Recreation Department Miscellaneous Grants Fund by \$30,000.

DISCUSSION:

The County of Santa Barbara Alcohol, Drug, and Mental Health Services has awarded, for the seventh year, a \$30,000 grant to the City of Santa Barbara's Teen Programs to continue in the evaluation, strategic planning, and sustainability process of its Alcohol and Drug Abuse Prevention (ADAP) Program. Different from past years where funding was provided on an annual basis, the County is now making grant awards in 6-month increments. This grant is for the period of July 1, 2008 – December 31, 2008. The funding level is unchanged from previous years (i.e., \$60,000/year).

The County grant provides for program implementation of a youth-driven coalition (ADAP Teen Coalition) to address alcohol, and other drug related problems, through an "environmental approach" to prevention. This type of prevention approach focuses more on the community and neighborhood influences of substance abuse rather than on individual education.

At the culmination of last year's grant process, the ADAP Teen Coalition advocated for and has been involved in the process of the passage of a Social Host Ordinance in the City of Santa Barbara. The proposed ordinance was unanimously endorsed by the City Council's Ordinance Committee and referred to City Council for action.

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During this funding period, the ADAP Teen Coalition will continue to evaluate how to successfully implement strategies that address the issues of underage drinking through data summary, merchant education and youth development programs. A high priority of the Coalition will include working with other agencies in the development of media and educational campaigns to address the Social Host Ordinance.

BUDGET/FINANCIAL INFORMATION:

The grant amount of \$30,000 will fund a part-time Recreation Specialist; provide teen mentor stipends, supplies, training, translation, and other miscellaneous program costs for the time period of July 1 – December 31, 2008.

PREPARED BY: Susan Young, Recreation Supervisor

SUBMITTED BY: Nancy L. Rapp, Parks and Recreation Director

APPROVED BY: City Administrator's Office